

# Porto. CARD OFFICIAL CITY PASS

# Wisii Porto.







# **Brief Introduction**

The Porto. CARD is the best way to explore the city and the region, allowing:

- Free or discount access in more than 170 points of interest, including Museums and Monuments, concert halls, the Port Wine Cellars, Cruises on the Douro River, tourist tours, restaurants, stores, among many others;
- Preferential access to exclusive opportunities like, for example, happy hours.

**Objective** promote the city and Porto. brand as a destination of excellence.











#### 1. Walker Version (without transports)







#### 2. Version with transports







#### 2. Version with transports





#### **Retail Selling Price**











# Benefits Porto.CARD

#### **Discounts on a total of 172 activities**

Museums and Monuments and Theme Centres: 34 Wine Tourism: 14 (10 cellars + 4 wine producers) Wine Tasting: 3 O Bars and Discos: 4 Theatres and Concert Halls: 6 Sports: 2 Entertainment Venues: 2 **T** Rentals: 6 Air Tours: 3 🛧 Guided Bike Tours: 4 Walking tours: 7

Sightseeing Bus: 3
 Road Tours: 7
 Bridges Cruise: 5
 Cruise 1 Day: 2
 Yacht: 1
 Other Tours: 5
 Nature and Adventure: 6
 Food and Drink: 26
 Fado: 4
 Stores: 20
 Parking: 5
 Other Transport: 3





#### **Benefits Porto.CARD**

#### Free access and Discounts up to 50%

Free access to 6 Museums

50% on 14 Monuments

Up to 50% in the Port Wine Cellars

50% on 5 Theatres and Concert Halls

Up to 25% on Walking Tours

Up to 25% on Sightseeing Buses

20% on Douro's Cruises

Up to 25% on Stores

Up to 20% on Restaurants





## Benefits in the Region PORTO

- 31 Museums and Monuments and Theme Centres Free or up to 50%
- 3 places for Wine Tasting Up to 25%
- 4 Bars and Discos. 10%
- 6 Theatres and Concert Halls Up to 50%
- 2 Entertainment Venues. 10%
- 4 Rental Options. Up to 15%
- 2 Air Tours. Up to 25%
- 4 Guided Bike Tours. Up to 15%
- 6 Walking Tours. Up to 25%
- 3 Sightseeing Buses. Up to 25%
- 4 Road Tours. Up to 20%
- 3 Bridges Cruise. 20%
- 5 Other Tours. Up to 25%
- 2 Nature and Adventure Experiences. Up to 20%
- 26 places with Food and Drinks. Up to 20%
- 4 places with Fado. Up to 10%
- 20 Shooping Stores. Up to 20%
- 5 Parking. Up to 48%





DE TURISMO DO **PORTO** 

**portoenorte** 



#### **Benefits in the Region AROUND PORTO**

- 2 Theme Centres. Up to 40%
- 10 Port Wine Cellars. Up to 50%;
- 1 Museum. 50%
- Sports 2 Surf Schools. Up to 15%;
- 1 Shopping. 10%;
- 1 Air Tour. 10%;
- 2 Bridges Cruises. 20%;
- 1 Yacht Trip. 10%;
- 1 Motorhome Rental. 10%;







#### **Benefits in the Region** DOURO

- 3 Wine Producers. Up to 30%
- 2 Daily Cruises. Up to 20%;
- 1 Tour of 3 days. 16%;
- 4 road tours in a mini-van. Up to 20%
- 2 private road tours. Up to 20%;
- 2 road tours in a mini-bus. Up to 25%;
- 1 private transfer. Up to 15%;
- 1 Motorhome Rental. 10%;







#### **Benefits in the Region** MINHO

- 1 White Wines Producer (Celorico de Bastos). Up to 10%;
- 4 road tours in a mini- van. Up to 20%;
- 2 private road tours. Up to 20%;
- 2 road tours in a mini-bus. Up to 25%;
- 1 road tour to Gerês in a mini- van. 15%;
- Nature and Adventure possibility of practice canyoning and rafting. 10%;
- 1 guided tour of 1 day in a 4x4. 10%;
- 1 Motorhome Rental. 10%;
- Discounts on the urbain trains to Guimarães and Braga. 10%













#### How does the client activate the Porto.CARD?







The discount and free access card will be active after registration of the date and the hour that you pretend to start using the card. The client only needs to present it to the entities associated with the card to benefit from all the advantages.

#### The Andante Tours transport card is

activated as soon as the client validates it in the existing machines in the transport stops or on board the vehicles. The card can be activated at different moments - the discount card can be used from the moment you write down the date and hour, and the transport tickets from it's first validation in a existent machine for that purpose.





# **Support Materials**

# Every Porto.Card sale is accompanied by the following materials given to the clients:

- Porto's Tourism map, which helps the client
  locate the places where he can take advantage
  of the discounts, as well as directs him to the
  Metro lines
- Porto.Card's Discount Guide



MAPA TURÍSTICO OFICIAL OFFICIAL TOURISM MAP PLANO OFICIAL PLAN OFFICIEL

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Visit Porto. www.visitporto.travel

Porto.



# **General Conditions of Use of the Porto.CARD**

It's personal and non-transferable

It's valid once it has been filled with the starting date of use.

It isn't rechargeable

Doesn't include the Tram

Gives access to the free entrances and discounts only one time, being of unlimited use on transports during the validity period of the card

To take advantage of the discount, the card must be presented before making the payment

Loss, theft or non-use of the card does not give rise to reimbursement or replacement









# **Points of Sale**

You can purchase the Porto.CARD:

#### **1. Tourism Offices**













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# How does the client activate the Porto.CARD

#### 2. Online

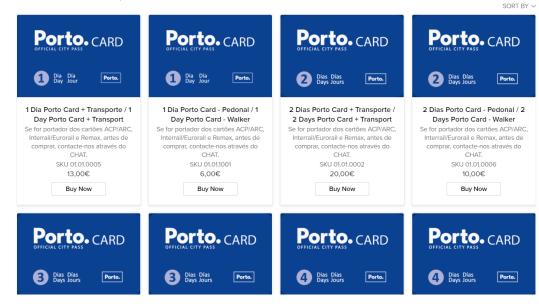
Purchase <u>here</u>.

Merchandising Porto. Porto Card - Official City Pass Experiences

PORTO

#### Porto Card - Official City Pass

Store / Porto Card - Official City Pass











# **Voucher Exchange at Destination**

After the online purchase, the client will have to exchange the voucher at one of the following places:

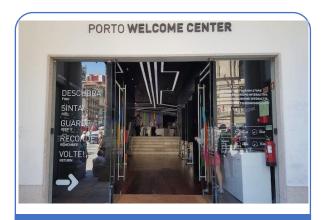


Interactive Tourist Shop- Sá Carneiro Airport. O Floor





**Sé Tourism Office**, Calçada D. Pedro Pitões, 15. Porto



**Porto Welcome Center**, Praça Almeida Garrett, 27. Porto.









#### Some examples

Attraction	<b>PVP Price</b>	Price with Porto.CARD	Saving
Casa do Infante	€2.20	Free	€2.20
Museu Romântico	€2.20	Free	€2.20
Museu do Papel Moeda	€5.00	Free	€5.00
Igreja e Torre dos Clérigos	€6.00	€3.00	€3.00
MMIPO - Museu e Igreja da Misericórdia do Porto	€6.00	€3.00	€3.00
Palácio da Bolsa	€10.00	€7.50	€2.50
Premium Tour Real Companhia Velha	€15.00	€7.50	€7.50
Igreja S. Francisco	€7.50	€6.00	€1.50



WALKER 2 days Price: €10.00





#### Some examples

Attraction	<b>PVP Price</b>	Price with Porto.CARD	Saving
Tourist Bus 2 days	€20.00	€15.00	€5.00
Fundação Serralves	€20.00	€16.00	€4.00
Cruzeiro 6 Pontes	€15.00	€12.00	€3.00
Sea Life	€13.95	€11.16	€2.79
Guided tour to Casa da Música	€10.00	€7.50	€2.50
Total			€44.19
Saving <b>€44.19</b> —	Porto.CA Price <b>€10</b>		total you've aved <b>€34.19</b>



WALKER 2 days Price: €10.00



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Premium Tour Real Companhia Velha	€15.00	€7.50	€7.50
Igreja S. Francisco	€7.50	€6.00	€1.50
Tourist Bus 2 days	€20.00	€15.00	€5.00



TRANSPORT 2 days Price: €20.00

Includes unlimited access to public transportation Bus + Metro + Train to Valongo, Trofa and Espinho





#### Some examples

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Cruzeiro 6 Pontes	€15.00	€12.00	€3.00
Sea Life	€13.95	€11.16	€2.79
Guided tour to Casa da Música	€10.00	€7.50	€2.50
Price of transport ticket (2 daily tickets)	€14.00		€14.00
Total			€58.19

€4.00Includes unlimited€3.00TRANSPORT 2 days<br/>Price: €20.00

access to public transportation Bus + Metro + Train to Valongo, Trofa and Espinho

Porto. CARD

2 Dias Días Days Jours Porto.

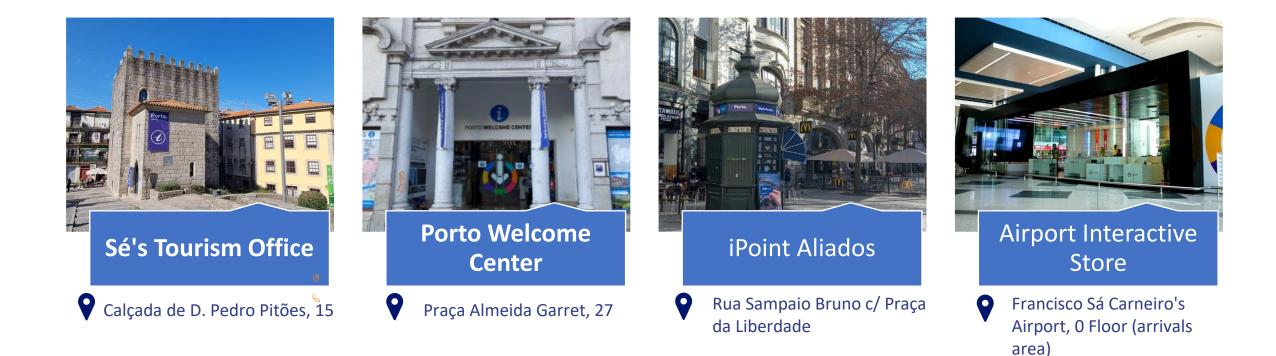
Saving <b>€58.19</b>	_	Porto.CARD Price € <b>20.00</b>	=	In total you've saved <b>€38.19</b>
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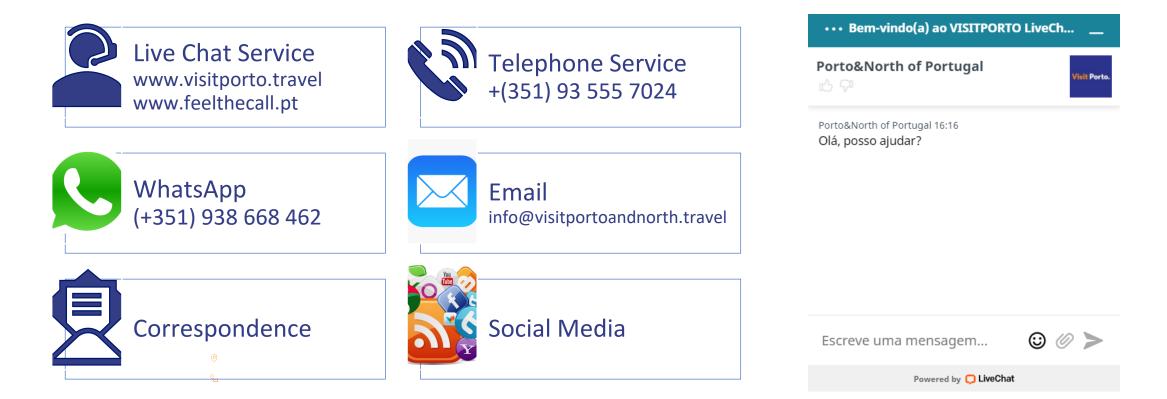


## **Front Office- Tourist Offices**





# **Back Office**



A young and specialised team is available **everyday** from 9 am to 7pm to answer all your questions and give you the best tips.





# OFFICIAL CITY PASS

**HOSTING & MARKETING DEPARTMENT** 

